Educated, Yes! Employable? No.

Enterprise Readiness has been an oft ignored topic in the college campuses of India. Engineers graduating today are decades behind the current industry practices. They have very minimal understanding of corporate roles, responsibilities. There is very little awareness of the skills actually in demand. The right mix of communication skills is missing. Students are not prepared for aptitude tests. They have no hands-on practice on technologies that are in high demand in the industry. All of these issues are aggravated even more for Tier-2, Tier-3 city students, given that many of them have no idea they need to prepare on these facets. The interviews they face can be a culture shock, despite many of them being talented, high scoring graduates. This needs to change.

Campus Quotient was founded by people who are passionate about turning this picture around in the next five years.

We are a group of industry veterans and seasoned educationists keen on developing a bridge between senior tech employees and engineering students + professors, so that graduates of tomorrow have a chance at getting the jobs that are today going only to Tier-1 colleges or being sent to other countries. CQ has signed an MOU with AICTE to engage with all engineering colleges in India with the goal of creating Enterprise Readiness.

Industry Connect

CQ provides a platform for industry veterans to commit time to professors and graduating students. These connects are structured to be highly interactive and provide the foundation for research and preparation towards Industry Readiness. The key focus areas are:

- Industry Landscape Awareness
- Technology
- Soft-skills
- Aptitude

Process

CQ evaluates colleges under the guidance of AICTE through an assessment survey. The objective of this evaluation is to score each college for on the CQ Industry Readiness Index. This evaluation is followed by a structuring of the course. Sessions are structured for each year of engineering, starting at second year – CQ 2.0, CQ 3.0, CQ 4.0. Campus Quotient facilitates the sessions at the corporate end. We enlist renowned industry veterans, senior managerial and core engineering dignitaries from the technology sector to coach engineering students on the four key areas of industry landscape, technology trends, soft-skills and aptitude assessments. These sessions add up to sixty hours of interaction spread over a year for each batch. CQ insists on professors being part of these interactions so they can play the role of industry mentors in future.

The Transformation

CQ 2.0 to CQ 4.0 are programs help second year to final year students gear up for the ultimate challenge of landing one of the two hundred thousand tech jobs expected to be created in 2018. The programs provide direction exposure to industry veterans. Each session helps the students grow on one of the four facets evaluated in interviews. The program also provides optional opportunities to gain one on one mentorship with industry experts which further help students make career choices.

Engineering students today waste lakhs of rupees on irrelevant courses offered by training institutes. Most of these institutes have barely any idea of industry demands.

Hear directly from the corporate sector. Participate in systematically designed sessions. Grow as a professional even before you graduate. Take on actual, paid industry projects. Build innovative solutions on IdeaKen, the innovation platform. Pair up with industry professionals and boost your chances of early employment. All this not from trainers but industry leaders passionate about helping Tier-2, Tier-3 colleges.

Entrepreneurship

Besides employment, CQ is also deeply interested in empowering students to start their own entrepreneurial ventures. This is

CQ

something that is given very little thought because of the 'salaried is best' mentality in India. CQ strongly believes that technology graduates should be job-creators not just job-seekers. But how can college pass-outs with no industry experience create their own businesses? CQ sessions include exposure to people who have gone down this path and built successful ventures on their own. Get tips on how to start on your entrepreneurial journey.

Women Power

CQ courses include mentorship for girls to help build confidence when entering the corporate arena. Although the corporate scene is pretty mature in terms of diversity and inclusion, women still face challenges kick-starting their careers. The CQ team includes women who have established a reputation in the career they pursued. Hear from them and talk to them. Don't let prejudice, assumptions and lack of motivation shape your future.

Your Commitment

The CQ team carefully evaluates hundreds of industry profiles to seek out technology and education sector veterans who are really passionate about transforming lives. These are very busy people ready to invest their time to help you. When you enroll into one of the CQ

programs, you are taking a decision to sincerely commit sixty hours of your time spread a year and probably many more in self driven research. The benefits are immense, provided you are consumed by the dream of being part of the Indian Technology Sector and perhaps leading it one day.

Are you ready?

→ ENTERPRISE READINESS INDUSTRY CONNECT TECHNOLOGY INTERNSHIP MENTORING GUIDANCE COMMUNICATION ASSESSMENTS JOB OPPORTUNITIES NETWORK SOFT-SKILLS QnA RESOURCES APTITUDE INTERVIEWS ENTREPRENEURSHIP CAREER DEVELOPMENT COUNSELLING ←

Campus Quotient

Creating **Enterprise Readiness** on Campus

Visit www.campusquotient.org to know more

Or email: mailus@campusquotient.org

You can also call on 91-9632283007

Or find us on Twitter @campusquotient

CQ will be there at your campus on 11th Jan 2018 for enrollment of CQ4.0. Please contact your college administration to register.

CQ

अखिल भारतीय तकनीकी शिक्षा परिषद्
(भारत सरकार का एक सांविधिक निकाय)
मानव संसाधन विकास मंत्रालय, भारत सरकार
नेल्सन मंडेला मार्ग, नई दिल्ली-110067
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION
(A Statutory Body of the Govt. of India)
Ministry of Human Resource Development, Govt. of India
Nelson Mandela Marg, New Delhi-110067

F.No. 10-1/AICTE(P&AP)/Mou-AICTE&Campus Quotient   8ᵗʰ Nov., 2017

To
The Principal,
Government Engineering College,
Ajmer,H-8, Barliya Circle, Ajmer, Rajasthan 305025
Rajasthan
[principal@ecajmer.ac.in]

Sub : A Memorandum of Understanding entered between AICTE and Campus Quotient

Sir,

All India Council for Technical Education (AICTE) in its 49th meeting of the Council held in March, 2017 approved a package of measures to be implemented by all technical institutions approved by AICTE to improve the standards of technical education and to provide competent technical manpower for the nation.

All India Council for Technical Education has signed a memorandum of Understanding with *Campus Quotient(CQ)* on 17ᵗʰ October,2017 to facilitate enterprise readiness program for current educational systems enrolled under AICTE approved academic institutions through a pilot program. Campus Quotient (CQ) with its office at Bengaluru is a platform that enables industry academia collaboration.

In this endeavor, AICTE has identified your institution under the pilot program wherein your Institution would collaborate with Campus Quotient to run the enterprise readiness program and Campus Quotient would execute the responsibilities as per the terms of MoU. There would be no financial liability on the participating Institutions. A copy of the said MoU is attached for your reference. A progress report in this regard may be intimated to AICTE from time to time.

Yours faithfully.

(Prof. Rajive Kumar)
Adviser-I(P&AP)

Copy for information to :

1. Ms. Sharmila Manikantadhas, Manager, Campus Quotient, #A-23, G-2, Brigade Meadows, 122, Kaggalipura Village, Uttarahalli Hobli, Kanakapura Road, Bangalore – 560082
2. Sh. Amlan Sekhar Das, Consultant, Campus Quotient[ad_v1002@campusquotient.org]

सूचना का
अधिकार